

## ABCtech Newsletter featuring:

- a progress update on development of an Alberta Clean-tech Industry Alliance
- the portfolios for ABCtech's Directors including ...
- hi-lights of our 2010 event schedule and pending status reports.



Issue: 20-MAR-10

**Ready. Fire. Aim!** That is our approach for improved targeting as ABCtech zeros in on recommendations for demystifying and advancing the commercialization of emerging technologies.

ABCtech's Newsletter is now distributed to over 5,000 subscribers. This issue contains:

- a progress update on development of an Alberta Clean-tech Industry Alliance
- the portfolios for ABCtech's Directors including...
- hi-lights of our 2010 event schedule and pending status reports.

The current status of each of ABCtech's Portfolios now follow:

## Clean-technology (environment)

Director - Chris Godwaldt  
[chris@godwaldt.com](mailto:chris@godwaldt.com) The design our clean-tech symposia and pending clean-tech industry convention (September in Red Deer - to be confirmed) reflect the input of hundreds of participants. Co-host - Alberta Chapter -

## Supplier Appreciation

**Susan Bly.** ABCtech is proud to announce the appointment of Susan Bly as our Event Manager. Susan's talent and creativity in event and program design are available to assist you in your collaborative activities.

[sbly@abctech.ca](mailto:sbly@abctech.ca)

**Antoine Palmer.** We have been blessed with the responsive support of Antoine Palmer, Kconscious Communications. Antoine managed the production of our clean-tech webcast and the redesign and maintenance of our website. Got a newsworthy notice? Let us know. [palmer@kconsciouscorp.com](mailto:palmer@kconsciouscorp.com)

**Gary Slywchuk.** Troy Media has extended the reach of ABCtech through the distribution of our media releases to over 14,000 media outlets across Canada. You too can profit! [gary.slywchuk@troymedia.com](mailto:gary.slywchuk@troymedia.com)

**Tanya Doran.** Tanya is the Executive Director of the Alberta Chapter - Canadian Green Building Council. She worked tirelessly with ABCtech for ensuring the success of the Clean-tech symposia in early March.  
[ed@alberta.cagbc.org](mailto:ed@alberta.cagbc.org)

Green Building Council.

Have you missed ABCtech's Clean-tech events? Do you want to:

- view the webcast of the symposia? [Click Here](#)
- review the symposia Proceedings and resolutions? [Click Here](#)
- nominate a delegate(s) to the fall Convention and

organization(s) for the Clean-tech Industry Alliance? [Click Here](#)

The resolutions will be the subject of a September clean-tech industry convention for reviewing/revising/ approving the resolutions and forming the inaugural Alberta Clean-tech Industry Alliance.

## **Info-tech (artificial intelligence)**

VP and Director - Stuart [Lomas](#)  
[stuart@InnoAlta.com](mailto:stuart@InnoAlta.com) Planning forums for Calgary June 1st and Edmonton June 3 "Off-loading Intelligence - When Machines Decide!" Symposia are also proposed for the fall in Edmonton and Calgary. Co-host - ICT Council.

## **Bio-tech (cell therapies)**

Director - Derrick Rancourt  
[rancourt@ucalgary.ca](mailto:rancourt@ucalgary.ca) Reviewing stem cell research forums in June co-hosted with AHIA and public forums in November 2009 co-hosted with Bio-Alberta and the merit of an Alberta Cell Therapies Council. [Click Here](#)

## **Finance (access to**

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### **SPACE TO RENT**

#### **BEST BID**

**Your Message - 5,000 looks**

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### **GIVING AND GETTING**

Sustainable Industrial Development for the 21<sup>st</sup> Century – Sustainability in Action is organizing a tour to Seattle & Portland.

May 24-28, 2010

Seattle – May 24 & 25, 2010: visiting the Office of Sustainability & Environment, touring plant of Seattle Steam Co., Starbucks retrofit headquarters building, Canadian Trade Commissioner, (Boeing Plant tba) and a chat with Kevin Wilhelm, CEO, Sustainable Business Consulting

Portland – May 26 to May 28, 2010: take Amtrak from Seattle to Portland during morning of May 26<sup>th</sup> and visit Nike Campus.

Afternoon of May 26, 2010; program for Portland still in progress, but will include a visit with First Stop Portland.

Limited to 10 participants - members given priority.

Cost: Commitment fee of \$350 for non-members; \$250 for members. Proceeds from the commitment fees will be used to finance travel for guest speakers in 2010/2011. Interested? Please contact:

**Nattalia Lea, P.Eng., LEED AP**

Sustainable Industrial Development for the 21st Century - [www.SID21C.com](http://www.SID21C.com)

[nlea@SID21C.com/nattalia@shaw.ca](mailto:nlea@SID21C.com/nattalia@shaw.ca)

## capital)

Treasurer and Director - John Pinsent  
[john@saandp.ca](mailto:john@saandp.ca) Updating through Stephen Murgatroyd ABCtech's status report on access to capital [Click Here](#) including an assessment of the merit of Green Bonds.

## Manpower (retention)

Director - Don Diduck  
[passport@planet.eon.net](mailto:passport@planet.eon.net) Assessing issues of productivity and technology, manpower and retention impeding industry development.

## Energy (fusion)

Director - Dini Corbett-Lourenco  
[dini.corbettlourenco@gmail.com](mailto:dini.corbettlourenco@gmail.com) Supporting the AB/Cdn Fusion Energy Program [Click Here](#) Entertaining the publishing of an International Fusion Energy Monitor on the status of international fusion research projects and prospects for commercialization.

## Telecom (broadband)

Director - Allan Bly [allanbly@vitel.ca](mailto:allanbly@vitel.ca)  
Updating ABCtec's status report on rural access to Supernet [Click Here](#) including municipal economic models, technology options to fibre and regulatory issues.

## Commercialization

Director - Stuart Cullum [stuartc@nait.ca](mailto:stuartc@nait.ca)  
Connecting ABCtech with Alberta's research colleges, institutes and universities and the role of incubators in advancing the commercialization of research.

Office: 403-513-0846

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### SHARE IT!

Do you have an editorial view that you would like to share?

Is your organization seeking to collaborate in organizing an event or industry project?

Are you recognizing the power of networking as a key to growth and discovery?

Do you have interest in investing and mentoring or managing a start-up company?

Is your community losing talent, starving for enterprise - disconnected?

Do you have a fledgling network of technology-based innovators and entrepreneurs seeking to get connected to business interests?

Have you been infected with the bizi-bee or do you have time for giving back some of your business acumen or technology?

Need a logo, newsletter, webcast, event program, help or creative options?

Got an idea, an innovation but starving for money, marketing, management, manpower or merger?

Do you have an article or web-link to share, an event to broadcast, a position opening or resume of interest?

The power of networking. If we don't have the answer, we'll post-it?

[info@ABCtech.ca](mailto:info@ABCtech.ca)

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### Stats Wanted

ABCtech is seeking a volunteer to build a performance monitor for tracking the status of Alberta's economic diversification. Creativity and access to public information are essential.

Contact [info@ABCtech.ca](mailto:info@ABCtech.ca)

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# Regional Relations

So. Alberta. Director - Leslie Warren  
[edoculcan@wildroseinternet.ca](mailto:edoculcan@wildroseinternet.ca)

CCAT. Observer - Terry Ross [ross@icore.ca](mailto:ross@icore.ca)

ECAT. Director - Darryl Lesiuk  
[darryllesiuk@xplonet.com](mailto:darryllesiuk@xplonet.com)

No. Alberta. Director - Cliff Soper  
[csoper@telusplanet.net](mailto:csoper@telusplanet.net)

Check-out a Director's background [Click Here](#) Directors are interested in strengthening their advisory networks and alliances. Let them know of your interests.

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The ABCtech Society is supported **100%** by volunteers, entrepreneurs and sponsors. Your contributions and comments are appreciated.

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